



FOR IMMEDIATE RELEASE

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Make every day the 4th of July!

Vista, California, April 2008— Giant sprays of color explode like bottle rockets and the color blooms of July Fourth fireworks. Grasses are all the rage today and pennisetum has become an important garden and landscape plant. Featured at The Home Depot® in the VIVA! line, new Pennisetum ‘Fireworks’ will add stunning color to your garden.

Gardeners looking for more size and texture as they add new plants to the home landscape are turning to grasses. We still love the old standby’s of geraniums and pansies but to get the right flavor in a design, plants like pennisetum fit, with tall spikes of color. Pennisetum ‘Fireworks’ is more than just a pretty face – it is easy to grow, works in garden beds or in patio containers, and takes full sun and tough heat conditions. Its multi-hued leaves with red, bronze, green and gold shine in the sun. Hardy to Zone 6, this grass will grow to 30” tall in the garden.



The VIVA! program introduces a variety of new and noteworthy flower varieties into the U.S. and Canadian markets. The program includes a mixture of annuals, perennials, and woody ‘color’ for use in home landscapes by home gardeners or landscapers. By looking at new flower breeding from around the world, VIVA! and The Home Depot bring innovative new garden ideas to homeowners from coast to coast.

Floragem is a horticultural marketing company that works with The Home Depot on the VIVA! collection of flowers, grown by The Home Depot grower network and sold exclusively to The Home Depot. Consumer information on VIVA! plants is available at www.vivagarden.com or to the press in the press room at www.floragem.com.

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