

FOR IMMEDIATE RELEASE

Lisa Heredia
Floragem, LLC
Phone: 941-483-3134
Email: lheredia@floragem.com



'Sky Rocket' Launches Gardens



Vista, California, Spring 2011 — Launch your garden with 'Sky Rocket' Pennisetum. This green and white variegated annual fountain grass is new to gardeners this year but will quickly become an easy care classic in your landscape.

A few years ago we were introduced to the 'Fireworks' Pennisetum with its hot pink and red striped foliage. 'Sky Rocket' is from the same line of breeding. It has crisp, clean, white and green variegated foliage topped with feathery pastel pink plumes.

'Sky Rocket' grows quickly and will fill out a container rapidly. Topping out at 32" high and 24" wide, it looks great in large combination planters and performs best in full sun and part sun conditions. Drought tolerant once established, 'Sky Rocket' is ideal for rock gardens or commercial mass plantings. An annual in all but zone 10, 'Sky Rocket' will certainly launch any garden into a new atmosphere of interesting foliage and feathery blooms.

VIVA! 'Sky Rocket' Pennisetum will be available regionally at The Home Depot® stores this spring.

VIVA! is the premier plant program nationwide at the Home Depot. VIVA! has introduced a variety of new and noteworthy flower varieties into the U.S. and Canadian markets and contains a mixture of annuals, perennial and woody 'color' for use in home landscapes by home gardeners or landscapers. By looking at new flower breeding from around the world, VIVA! and The Home Depot bring innovative new garden ideas to homeowners from coast to coast.

Additional information on VIVA! plants is available at www.vivagarden.com, homedepot.com, or in the press room of www.floragem.com.

For more information on the VIVA! line of plants, please contact Lisa Heredia at Floragem, 941-483-3134 or lheredia@floragem.com.



#

